



# CITY AND BOROUGH OF SITKA

A COAST GUARD CITY

## **2022 Short-Term Tourism Plan** **Bathroom Incentive Grant**

In light of the unprecedented number of cruise ship visitors expected to visit Sitka in the summer of 2022, the City and Borough of Sitka (CBS) has adopted Sitka's Short-Term Tourism Plan which addresses CBS actions needed in the areas of passenger dispersion, transportation, traffic, and infrastructure impacts. Increasing the availability of bathrooms in the downtown corridor is an important component of the plan.

Funding has been budgeted to incentivize and compensate existing entities in the downtown corridor to open their toilet facilities to cruise passengers during the 2022 summer cruise ship season. Grant amounts will start at \$1,000 per approved application. Additional amounts may be granted depending upon how many applicants are accepted. Successful grant applications will receive a one-time payment at the beginning of the season. Visit Sitka will publicize the locations of bathrooms with maps, social media, websites, signage, and at information kiosks.

### **Section 1—Applicant Information**

Business or nonprofit name:

Contact name and title:

Contact mailing address:

City, State, Zip Code:

Contact phone number:

Contact email address:

Local sales tax number:

### **Section 2—Grant Request Information**

Physical location of bathrooms:

Number of bathrooms:

Number of toilets and urinals:

Hours bathrooms will be open:

### Section 3—Grant Terms and Conditions

Please acknowledge each with an initial:

I agree to keep bathrooms identified in this application open to cruise passengers for use during the open hours from May 1 to September 30, 2022.

I agree to have bathroom and entity location in this application shared with visitors and the general public via maps, websites, social media, and visitor information staff.

I agree to place signage provided by Visit Sitka in a highly visible window and/or door at the location from May 1 to September 30, 2022.

I agree to keep bathrooms identified on this application in good working order, cleaned, and appropriately stocked during open hours.

I have provided a copy of my W9 document along with this application.

The application period opens on March 24, 2022 and applications must be received by end-of-day April 15, 2022 and may be submitted by email to [rob.allen@cityofsitka.org](mailto:rob.allen@cityofsitka.org) or hand delivered or mailed to City and Borough of Sitka, 100 Lincoln Street, Sitka, Alaska 99835. Questions about the grant program, application process, or application status must be directed to (907)747-1815 or via email to [rob.allen@cityofsitka.org](mailto:rob.allen@cityofsitka.org). If the demand for grants exceeds the CBS available funds, CBS reserves the right to adjust the grant amounts to stay within available funding. CBS reserves the right to amend any criteria or procedures as may be required. It is the sole responsibility of the applicant to determine or to seek independent advice as to the tax implications of receiving the grant funds. Applicant must be current with all CBS utility and tax accounts. CBS reserves the right to refuse any application it deems as not meeting the specified requirements.

As an official signer for the application, I certify that the information in the application is true and accurate.

Signature:

Date:

Print Name:

Title: